

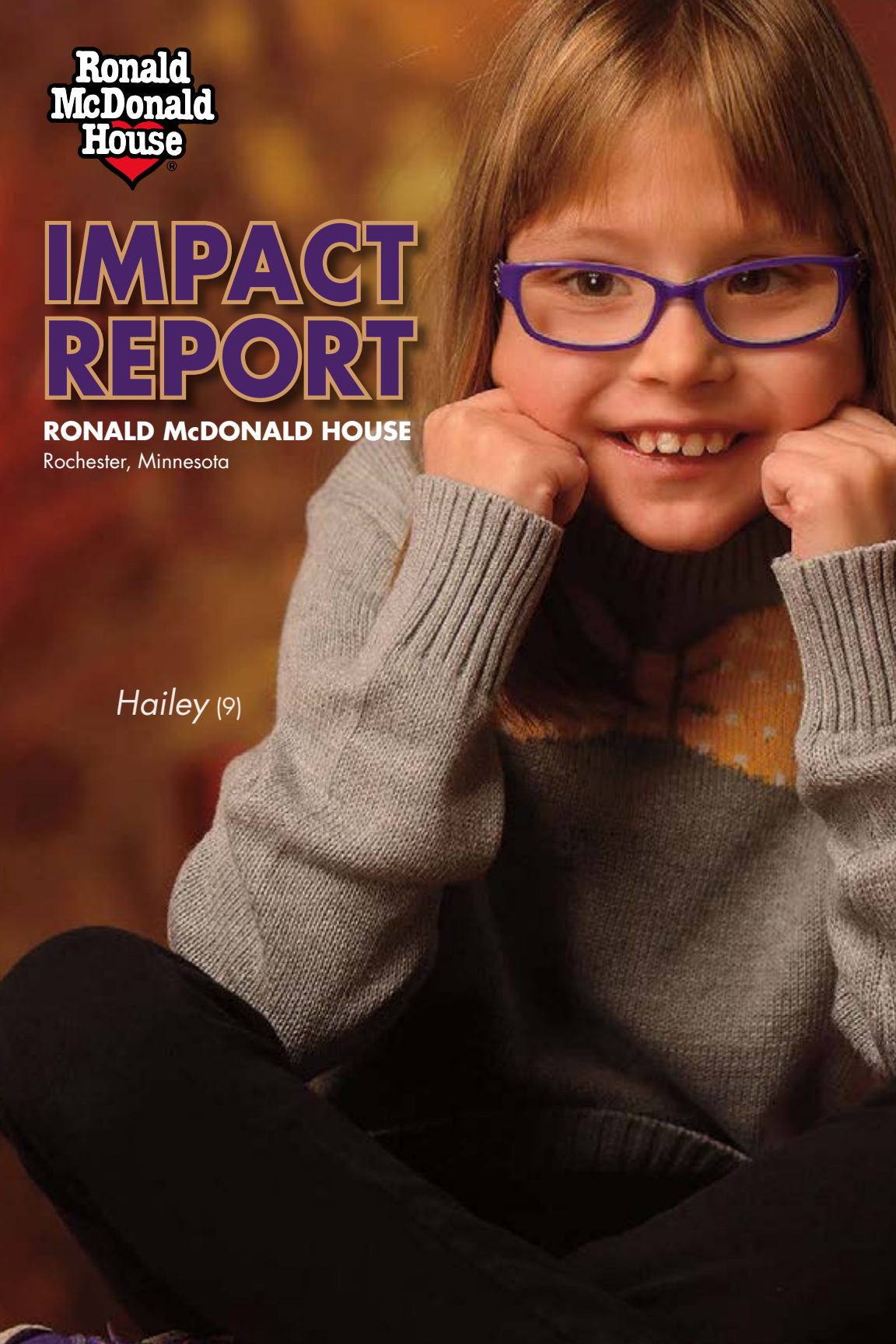


IMPACT REPORT

RONALD McDONALD HOUSE

Rochester, Minnesota

Hailey (9)



Dear **FRIENDS**

OF THE RONALD McDONALD HOUSE

For 35 years the Ronald McDonald House has been a place of refuge and hope for families receiving medical care for their precious children. What started out as a remodeled apartment building serving a dozen families each night has grown into a 42-room home-away-from-home, serving nearly 20,000 families throughout the years.



Just as in 1980 when we first opened our doors, we continue to keep our mission at the heart of all we do. In 2014, we welcomed nearly 800 families, representing 40 different states and 19 countries. Three hundred volunteers selflessly gave their time and many of you offered your financial support to help us serve families every day of the year, thank you.

As we bid farewell to our first executive director, Linda Bonow, we are grateful for the 23 years we've shared serving families in need. Now, Peggy Elliott, our current associate director will bring her passion and expertise to the role as our new leader and executive director. Peggy will work hand-in-hand with our board, staff, families and community – exploring ways to grow our mission in new and exciting ways. Our future is bright and along with you, we look forward to what's to come.

Sincerely,

Handwritten signature of Justin McNeilus in black ink.

Justin McNeilus,
Board President

Handwritten signature of Linda Bonow in black ink.

Linda Bonow,
Executive Director

Handwritten signature of Peggy Elliott in black ink.

Peggy Elliott,
Associate Director
(Incoming Executive Director)

MISSION STATEMENT:

The Ronald McDonald House of Rochester, MN provides a **home-away-from-home** and caring support to families seeking medical care for their children.



BOARD OF TRUSTEES 2014

OFFICERS:

Justin McNeilus, President
Robert Benner, President Elect
Ed Stanley, Past President & Secretary
Paul R. Tieskoetter, Treasurer
Douglas Holtan, Officer
Pamela O. Johnson, RN, Officer

TRUSTEES:

Tom Behrens
Susan Bouquet
Jason Boynton
Christopher R. Brent
Randy Chapman
Ed Clark
Paul Harkess
W. Charles Huskins, MD
Wendy Lommen
Leé Ann Mathy
Paul Mackin
Lori Melhorn
Christopher Moir, MD
Daniel M. Pulford
Darryl Solie
Paul H. Steger
Kelly Turner

EX-OFFICIO:

Jane K. Campion

EXECUTIVE DIRECTOR:

Linda Bonow

EMERITUS TRUSTEES:

Robert Cline
Robert H. Feldt, MD*
Charlene Hawk
Phil Henoch*
Kak Johnson*
Cynthia R. Nelson
George S. Wilson
Thomas A. Winkels

*Deceased

LEAVE A LEGACY:

Leave a legacy for tomorrow's children and families by including the Ronald McDonald House of Rochester, MN in your estate plan (EIN #41-1344744). Call Tanya Trelstad at (507) 424-3216 for more information.



Frieda (Mom) & Evan (17)

Program Impact

2014 FAMILY STATISTICS

DIAGNOSIS DISTRIBUTION:

Cancer	85	Medical	298	Newborn	139
Surgery	179	Other	94		

STATES REPRESENTED:

Alaska	2	New Jersey	2
Alabama	1	New York	2
Arizona	5	North Carolina	6
Arkansas	2	North Dakota	45
California	7	Ohio	3
Colorado	2	Oklahoma	5
Florida	10	Oregon	2
Georgia	5	Pennsylvania	3
Idaho	2	Rhode Island	1
Illinois	51	South Carolina	3
Indiana	11	South Dakota	30
Iowa	121	Tennessee	2
Kansas	11	Texas	4
Kentucky	1	Utah	1
Louisiana	2	Vermont	1
Maryland	2	Virginia	7
Michigan	17	Washington	2
Minnesota	239	Wisconsin	117
Missouri	16	Wyoming	13
Nebraska	12		
Nevada	1		

COUNTRIES REPRESENTED:

Belize
Canada
Chile
China
Pakistan
Columbia
Ghana
India
Israel
Turkey
Italy
Kenya
New Zealand
Panama
United Kingdom
Saudi Arabia
Sudan
Venezuela
Russia

TOTAL
FAMILY VISITS

795

NEW
FAMILIES

516

WAITING
LIST

1,866

FAMILIES
NOT SERVED

1,071

“He can be himself. He’s not the “sick” boy when he’s at the House. He’s just Evan and that is the biggest blessing.” Frieda

FAMILY ACTIVITY PROGRAM

The Ronald McDonald House offers rest and respite after long, stressful days. But beyond the comfort of a bed, devoted staff and volunteers create countless opportunities for families to simply be together, play together and support one another.

PET THERAPY: Adults: **735** Children: **926**

DAILY ACTIVITIES: Adults: **343** Children: **611**

CAMP RONALD: **27**

HOORAY BEADS: **18**


MUSIC THERAPY: **126**

ART TO GO BAGS: **123**



Eric (Dad) & Ellis (3)

Tracy (Mom) & Francis (1)



"It's so important to us that we are able to interact with other people and not be stuck in a room all day." Tracy

Volunteer Impact

*Selfless gifts of time and talent make our mission possible.
Dedicated, compassionate people make our House a home.*

300 people served as HouseWarmers, special project volunteers, board members, committee members and special event volunteers.

Contributing **13,300** hours,
with a dollar value estimated at
\$299,915 in volunteer time.

(\$22.55 per hour, www.independentsector.org/volunteer_time)

"I continuously see and hear how much the Ronald McDonald House means to the families staying in the House" - Adam Stallman, Volunteer

Donor Impact

MINNESOTA CORRUGATED BOX

For as long as I've known my wife Tammie, she's always shared her compassion for the Ronald McDonald House and what it means to families who stay there. Born at just 28 weeks, Lacey, Tammie's first daughter, was in the NICU for four months. With their home located three and a half hours away, she would not have been able to stick by Lacey's side day-in and day-out without the support of the Ronald McDonald House.

Because of this, we have chosen to support the Ronald McDonald House of Rochester (RMHMN) on both a personal and corporate level. Tammie's involvement in the marketing and charitable contributions of Minnesota Corrugated Box has her continuously thinking of ways to give back to the community and supporting organizations like RMHMN.

Minnesota Corrugated Box has a corporate social responsibility to give back by actively supporting and investing in the communities that we operate in. This past fall, in an effort to raise awareness of RMHMN, we created trailer wraps on a number of our trucks that travel through Minnesota, Wisconsin, Iowa, South Dakota and Nebraska. We donate Halloween goodie bags for all the children at the House, make sure all the kids have cookies for Santa at Christmas, host a Wish List drive for our employees during the holidays and make a yearly monetary donation at our golf outing. We also love to surprise the House with bags of Hormel and Hershey products.

Minnesota Corrugated Box was founded in 1983 with 12 employees and 30,000 sq. ft. of production space. In 1988, co-founder Richard Krebsbach became the sole owner, president, and CEO. He remained active in the growth and operations of the company until his passing in 2005. The Krebsbach family continues the legacy of quality, customer service and growth that Dick created. Today, we employ more than 150 people in a 250,000 sq. ft. state-of-the-art facility, serving over 250 customers in Minnesota, Iowa, Nebraska, South Dakota and Wisconsin.

– TOM KREBSBACH, CEO, MINNESOTA CORRUGATED BOX



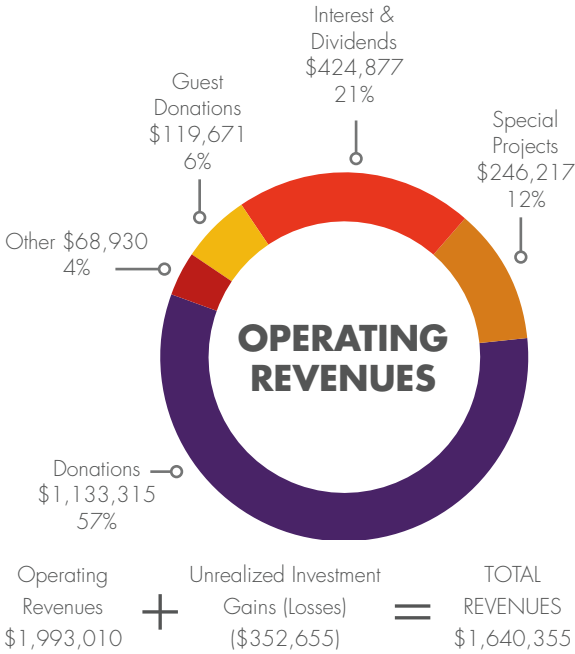
Nathan (16)



"My favorite memory of the House is getting to know my mom so much." Nathan

Annual Report

FINANCIAL SUMMARY



Financial Position 2014

ASSETS

Current assets	\$ 714,649
Land, Building & equipment (net of depreciation)	4,816,086
Investment, reserves (including temporarily restricted and endowment)	6,685,111
Bequests receivable	235,941

TOTAL

\$ 12,451,787

LIABILITIES & NET ASSETS

CURRENT LIABILITIES \$ 139,534

NET ASSETS

Land, Building & equipment	4,816,086
Board designated	2,055,000
Scholarship designated	70,000
Temporary & permanently restricted	1,173,267
Unrestricted	4,197,900

TOTAL

\$ 12,451,787

Amber (Mom) & Jeramiya (7)



SPECIAL THANKS

UNDERWRITERS



PHOTOGRAPHY

FAGAN STUDIOS

DESIGN & PRINT



DATES TO REMEMBER

15th Annual The "Cruise"
Motorcycle Benefit Ride
Sunday, July 26, 2015

37th Annual Swing Your Birdie
Golf Classic
Friday, July 31, 2015



13th Annual Hearts & Diamonds
Spectacular
Saturday, February 6, 2016

Ronald McDonald House 

850 SECOND STREET SW
ROCHESTER, MN 55902

(507) 282-3955
info@rmhmn.org

Find Us Online

www.rmhmn.org •  



Thabet (17)