



# Ronald McDonald House of Rochester, MN Community Fundraiser Application

## General Information

Today's Date \_\_\_\_\_

Company/Organization \_\_\_\_\_ Website \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Have you conducted a fundraiser for the Ronald McDonald House before? If so, when and how: \_\_\_\_\_

\_\_\_\_\_

Why did you choose the Ronald McDonald House of Rochester, MN as the beneficiary of your event? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Event Information

Name of Event \_\_\_\_\_

Date(s) of Event \_\_\_\_\_ Time of Event \_\_\_\_\_ Location \_\_\_\_\_

Description of Event (please explain fully): \_\_\_\_\_

\_\_\_\_\_

If possible, would you like representatives from the Ronald McDonald House to be present?  Yes  No

If yes, please describe your expectations of the Ronald McDonald House representative: \_\_\_\_\_

\_\_\_\_\_

Do you anticipate this becoming a reoccurring event? If so, how often?  Annually  One time event

Other, please explain: \_\_\_\_\_

Please describe what COVID precautions that will be implemented to keep participants safe: \_\_\_\_\_

\_\_\_\_\_

**Financial Information** (if the event is a Wish List or pop tab drive promotion, please skip this section)

Major source of funds:

Admission  Drawing Tickets  Auctions  Donations  Merchandise Sales  Other \_\_\_\_\_

Will there be an admission charge?  Yes  No If yes, amount: \$ \_\_\_\_\_

How and where are tickets sold and event promoted? \_\_\_\_\_

What are the estimated total revenues? \$ \_\_\_\_\_ What are the estimated total expenses? \$ \_\_\_\_\_

What percentage of net proceeds after expenses is to be donated to Ronald McDonald House?  100%

If less, please explain \_\_\_\_\_

Will the event also benefit other organizations?  Yes  No

**Publicity**

Are you requesting the use of the Ronald McDonald House logo?  Yes  No If yes, how will it be used? \_\_

\_\_\_\_\_

How will the fundraiser be publicized? \_\_\_\_\_

\_\_\_\_\_

Are there any media partners involved?  Yes  No If yes, who? \_\_\_\_\_

Is the fundraiser:  Open to the Public  By Invitation Only  Other: \_\_\_\_\_

Other Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*The undersigned understands the Fundraising Approval Policy Guidelines and agrees to comply with them. I/we hereby certify that the information provided on this form is true to the best of my/our ability (official event organizer must be 18 years of age or older or have a parent/guardian sign on their behalf).*

Name \_\_\_\_\_ Date \_\_\_\_\_

Please sign below and return promptly to:

Angela Christensen  
Ronald McDonald House  
850 2nd St. SW  
Rochester, MN 55902  
(507) 424.3216  
[achristensen@rmhmn.org](mailto:achristensen@rmhmn.org)



## Ronald McDonald House of Rochester, MN Community Fundraiser Approval Policy Guidelines

The Ronald McDonald House of Rochester, Minnesota is pleased to be selected as the beneficiary of financial support from special fund-raising programs, events or projects by generous individuals, groups and organizations.

In order to curtail over solicitation of our donors/sponsors, a complete review of planned solicitations is required. Exceptions to the above may be granted only after review by the Ronald McDonald House of Rochester, Minnesota Executive Director, Development Director, Fund Raising Committee or Board of Trustees. Such exceptions, if granted, must be in writing.

### PLEASE READ AND KEEP FOR YOUR RECORDS

In order to ensure that all proposed fund-raising events or appeals are registered and authorized, we require the following:

1. Completion and return of this Fund-Raising Approval Form for review and consideration of authorization to conduct any event or appeal. This should be submitted a minimum of 60 days prior to date of the event.
2. No door-to-door or person to person solicitations.
3. Official event organizer must be 18 years of age or older.
4. Use of our Ronald McDonald House of Rochester name, logo or any other term implying endorsement by or support of our Ronald McDonald House is not authorized except by specific approval.
5. No conflict with governmental regulations or licensing.
6. No commercialism which would reflect poorly on the Ronald McDonald House of Rochester, Minnesota.
7. No exploitation of children or families utilizing the Ronald McDonald House of Rochester, Minnesota.
8. Advance authorization is required for any reproduction of logo or name prior to printing or effort.
9. Event organizer understands that the Ronald McDonald House of Rochester, Minnesota assumes no responsibility for promoting the event or effort.
10. Event organizer agrees to obtain all required permits or licenses.
11. Event organizer/sponsor holding an event intended to benefit the Ronald McDonald House of Rochester, Minnesota agrees to indemnify, defend and hold the Ronald McDonald House of Rochester, Minnesota harmless against and in respect of any and all claims, demands, losses, costs, expenses, obligations, liabilities, damages, recoveries and deficiencies, including interest, penalties, and reasonable attorneys' fees that shall be incurred or suffered by the Ronald McDonald House of Rochester, Minnesota which arise, result from or relate to applicants' performance of its agreement as specified in these guidelines and the Fund-Raising Approval Form.

FOR OFFICE USE ONLY:

APPROVED BY \_\_\_\_\_ TITLE \_\_\_\_\_ ON \_\_\_\_\_



# Ronald McDonald House of Rochester, MN Community Fundraiser Follow-Up Report

Please complete this form and return with the proceeds from your event, including donations made payable to the Ronald McDonald House of Rochester, MN, within 30 days of the event.

## General Information

Today's Date \_\_\_\_\_

Company/Organization \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Name of Event \_\_\_\_\_

Date of Event \_\_\_\_\_ Net Income: \_\_\_\_\_ Donation to RMHMN: \_\_\_\_\_

1. I felt supported by RMHMN Staff.  
Strongly Agree      Agree      Disagree      Strongly Disagree

2. The success of this event exceeded my expectations.  
Strongly Agree      Agree      Disagree      Strongly Disagree

3. I am interested in hosting another event to benefit RMHMN.  
Strongly Agree      Agree      Disagree      Strongly Disagree

4. The materials provided to me were adequate for the needs of my event/organization.  
Strongly Agree      Agree      Disagree      Strongly Disagree

5. I felt appreciated by RMHMN Staff for my efforts in hosting a community fundraiser.  
Strongly Agree      Agree      Disagree      Strongly Disagree

## Notes

Please provide any additional notes or feedback to ensure successful partnerships in the future.

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